



# ARRON PIGHEE

## GRAPHIC DESIGNER

### CONTACT

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### SUMMARY

I'm a graphic designer with a talent for developing presentations, print design & digital design. I enjoy taking on an innovative approach through research & design. I have over 10 years of expertise overseeing various design and brand development concepts.

### EDUCATION

**UNIVERSITY OF BALTIMORE**  
Communications  
2003 — 2007

**BOWIE STATE UNIVERSITY**  
Art Studio  
1998 — 2000

### SKILLS

#### SOFTWARE

##### Adobe Suite CC

- Adobe Acrobat
- Illustrator
- Photoshop
- InDesign
- Lightroom
- XD

##### Microsoft Office Suite Office 365

- SharePoint
- PowerPoint

##### Email Marketing Design

- Mail Chimp
- Constant Contact

##### Other

- Figma
- Keynote

### VOLUNTEER WORK

**COMMISSIONER** - Board Member  
for Bronzeville Expanded Mental  
Health Services Program  
Governing Commission Board

www.bronzevillementalhealth.org

### WORK HISTORY

#### FREELANCE VISUAL DESIGNER & SOCIAL MEDIA MARKETING

Women Elevating Women | 2017 — Present

- Created brand development & social media marketing content design
- Website design
- Design print assets
- Event photography & photo editing,
- PowerPoint presentations
- Large format 8x10 conference displays, step & repeat back drops

#### DIGITAL DESIGNER CONSULTANT

ARS Advertising | 2022

- Created digital content for Whirlpool using Figma and Photoshop
- Created landing page mockups for Kitchen Aid "September to Remember"
- Created digital ads for upcoming Black Friday sales pages and layouts
- Created and formatted keynote presentations for creative directors
- Assisted with Keynote layout formatting and design

#### GRAPHIC DESIGNER II CONSULTANT

AbbVie Pharmaceutical, Inc. | 2019 — 2020

- Created content for digital assets for web campaigns using brand guidelines,
- Created wireframe mock-ups & designed front-end web pages using HTML
- Collaborated closely with the in-house business operations team
- Created digital designs web banner ads & interactive PDFs

#### PRESENTATION DESIGNER

Lincoln International | 2018 — 2019

- Worked in a fast-paced B2B financial environment
- Created corporate PowerPoint presentations for analyst internationally
- Maintained the collective asset library using universal naming system
- Collaborated in creating print materials
- Recreated logos while formatting images & documents using brand guidelines

#### SENIOR MULTIMEDIA SPECIALIST: GRAPHIC DESIGNER

Social Security Administration | 2009 — 2017

- Produce a multitude of special projects -in-house and external design projects
- Consulted with clients to formulate strategy and design government campaigns
- Event Photography & studio support
- Provide vinyl graphic visual and wide format printing support
- Contribute and maintain work in collective asset library