



ARRON PIGHEE

GRAPHIC DESIGNER

CONTACT

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SUMMARY

I'm a creative and detail-oriented graphic designer with 5+ years of experience in creating visually stunning and effective designs. Proficient in Adobe Creative Suite, with expertise in typography, branding, and user interface design. Passionate about solving design problems and delivering exceptional visual experiences. Strong communication and collaboration skills, able to work effectively in fast-paced environments.

EDUCATION

UNIVERSITY OF BALTIMORE

Communications
2003 — 2007

BOWIE STATE UNIVERSITY

Art Studio
1998 — 2000

SKILLS

SOFTWARE

- Adobe Suite CC
 - Adobe Acrobat
 - Illustrator
 - Photoshop
 - InDesign
 - Lightroom
 - XD
- Microsoft Office Suite
 - Office 365
 - SharePoint
- Email Marketing
 - Mail Chimp
 - Constant Contact
- Sketch
- Figma
- Keynote

VOLUNTEER WORK

COMMISSIONER - Board Member for Bronzeville Expanded Mental Health Services Program Governing Commission Board

www.bronzevillementalhealth.org

WORK HISTORY

FREELANCE VISUAL DESIGNER & SOCIAL MEDIA MARKETING

Women Elevating Women | Present

- Created brand development & social media marketing content design
- Website design
- Design print assets
- Event photography & photo editing,
- PowerPoint presentations
- Large format 8x10 conference displays, step & repeat back drops

DIGITAL DESIGNER CONSULTANT

ARS Advertising | 2022 — 2022 (6 MONTHS)

- Created digital content for Whirlpool using Figma and Photoshop
- Created landing page mockups for Kitchen Aid "September to Remember"
- Created digital ads for upcoming Black Friday sales pages and layouts
- Created and formatted keynote presentations for creative directors
- Assisted with Keynote layout formatting and design

GRAPHIC DESIGNER II CONSULTANT

AbbVie Pharmaceutical, Inc. | 2019 — 2020

- Created content for digital assets for web campaigns using brand guidelines,
- Created wireframe mock-ups & designed front-end web pages using HTML
- Collaborated closely with the in-house business operations team
- Created digital designs web banner ads & interactive PDFs

PRESENTATION DESIGNER

Lincoln International | 2018 — 2019

- Worked in a fast-paced B2B financial environment
- Created corporate PowerPoint presentations for analyst internationally
- Maintained the collective asset library using universal naming system
- Collaborated in creating print materials
- Recreated logos while formatting images & documents using brand guidelines

SENIOR MULTIMEDIA SPECIALIST: GRAPHIC DESIGNER

Social Security Administration | 2009 — 2017

- Produce a multitude of special projects -in-house and external design projects
- Consulted with clients to formulate strategy and design government campaigns
- Event Photography & studio support
- Provide vinyl graphic visual and wide format printing support
- Contribute and maintain work in collective asset library